



Aurora Expeditions appoints Michael Heath as new CEO



SYDNEY, AUSTRALIA ([28/02/2022](#)) Australia's award-winning adventure travel company Aurora Expeditions, has announced that Michael Heath will join the company, taking on the role of CEO effective June 1st.

Heath, a highly respected executive with 25 years of broad and extensive international experience, has been CEO of Surf Hardware International since 2014 and previously held key leadership and top management positions for global active outdoor brands including O'Neill, Hurley and Nike.

"It is a privilege to take on the role at such an important time in the businesses' history and lead Aurora into the future," commented Heath.

Having recently returned from his first trip to Antarctica, Heath continued "I have experienced first-hand the Aurora Expeditions difference and was incredibly impressed - not just by the awe of Antarctica, but by Aurora's outstanding expedition experience and highly talented expedition team. I'm looking forward to joining the Aurora family, building on Aurora Expeditions' pioneering heritage, actively pursuing growth with purpose and capturing the expanding opportunities ahead".

Voted 'The World's Leading Polar Operator' at the 2020 World Travel Awards, Aurora Expeditions has been delivering life-changing expeditions to the most remote, unique, and biodiverse destinations on the planet for over 30 years. Aurora Expeditions recently celebrated a successful return to operations in Antarctica this year, and Heath joins at a time when the business is well-positioned for continued growth, with a deep commitment

to sustainable travel and the imminent debut of its second ship, the *Sylvia Earle*, due to launch in Antarctica in November 2022.

The company's new ship, the *Sylvia Earle*, is named after renowned marine biologist, oceanographer and explorer Dr Sylvia Earle, with decks dedicated to Dr Earle and six other leading female conservationists: Dr Carden Wallace AM, Jo Ruxton, Sharon Kwok, Bernadette Demientieff, Hanli Prinsloo and Dr Asha de Vos.

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Image Credit: Michael Heath on a voyage to Antarctica. Credit: Aurora Expeditions

About Aurora Expeditions

Aurora Expeditions is an award-winning, Australian-owned expedition company celebrating its 30th anniversary in 2021. A pioneer in Polar Expeditions, Aurora is deeply committed to environmentally responsible travel and takes real actions to care for the planet.

Founded on the guiding principles of adventure and endless exploration, the small-ship experience is intimate and friendly, and Aurora Expeditions takes expeditioners on perspective-altering experiences to some of the most remote and incredible places on Earth.

Aurora's two purpose-built ships *Greg Mortimer*, and our brand-new small expedition ship *Sylvia Earle*, are both designed for global discovery. The new ship is named after acclaimed marine biologist, oceanographer, explorer and conservationist Dr. Sylvia Earle.

www.auroraexpeditions.com.au